

Manual de identidad visual

VAKAMAO

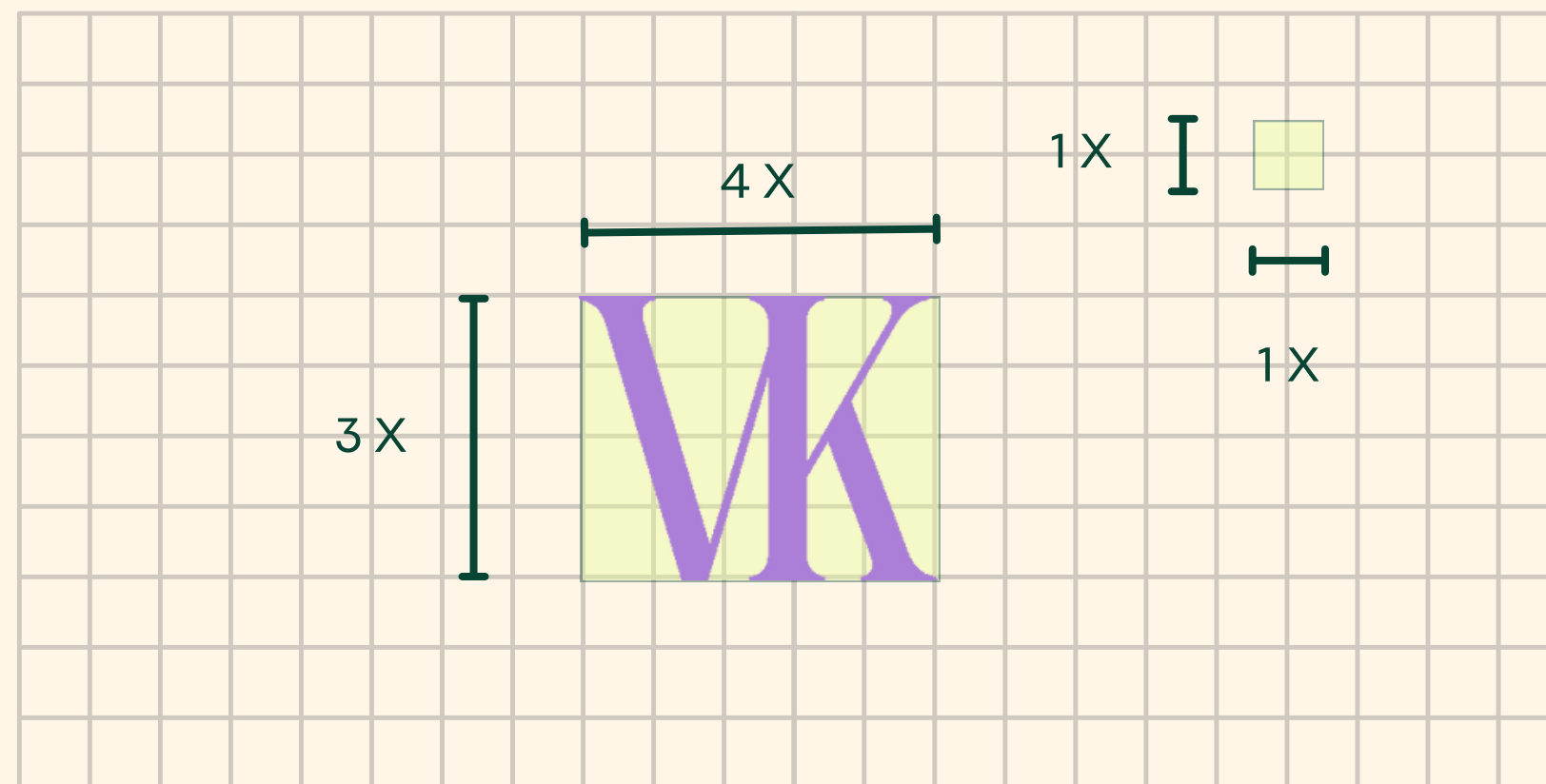
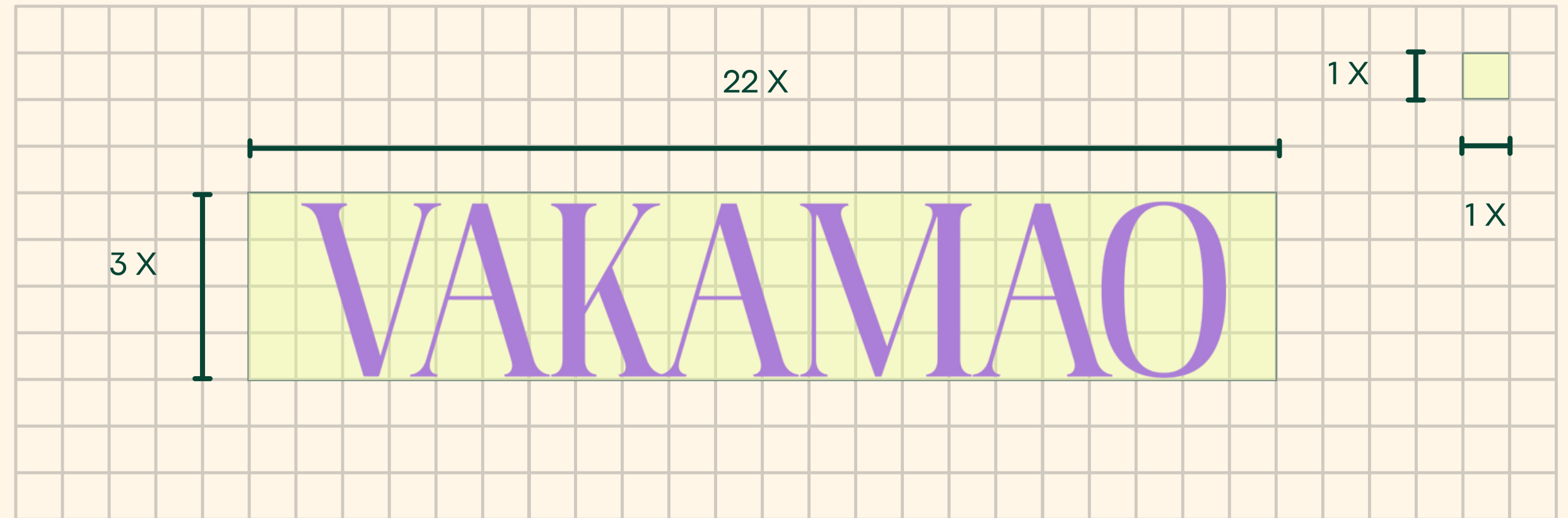
Logotipo

VAKAMAO

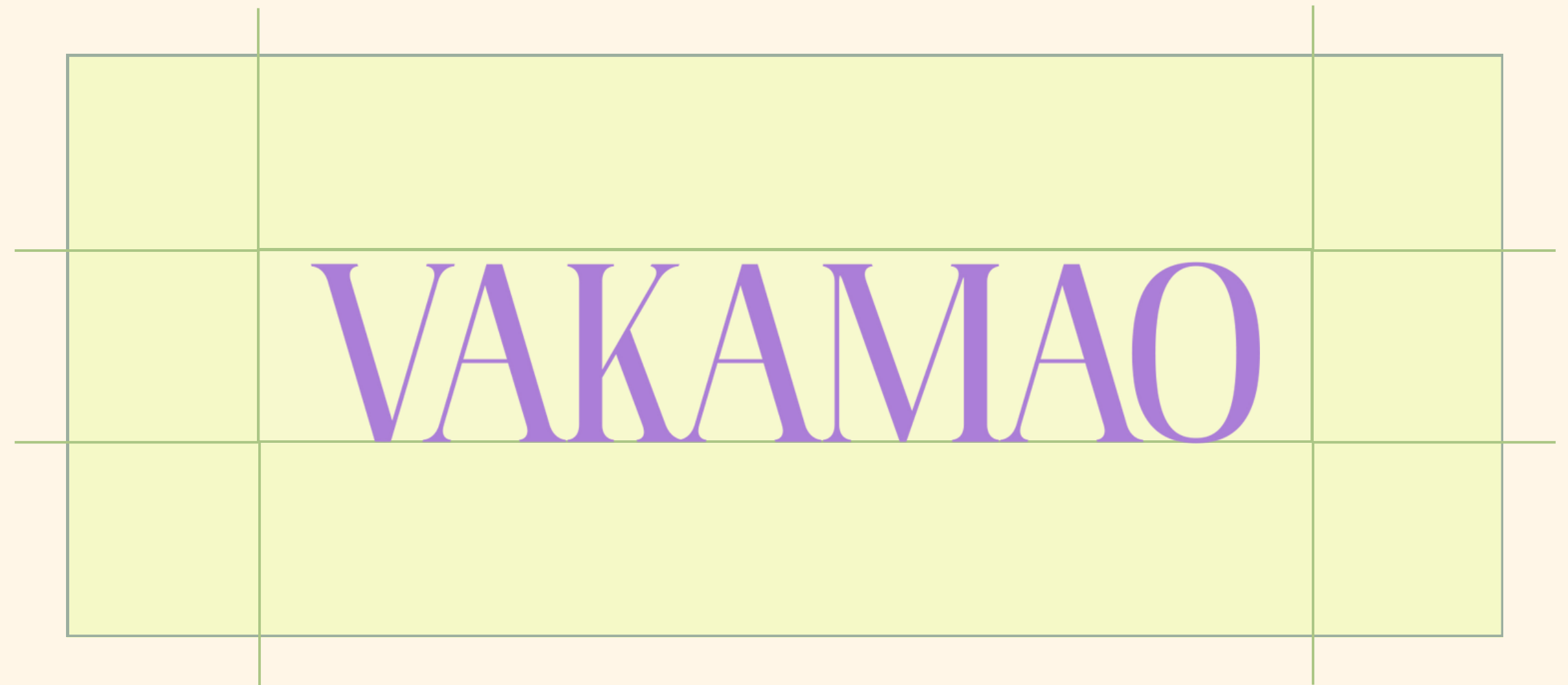
Icono

VK

Retícula de construcción



Área de
protección



VAKAMIAO

VAKAMIAO

VAKAMIAO

VAKAMIAO

VAKAMIAO

VAKAMIAO

VAKAMIAO

VAKAMIAO

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VK

VK

VK

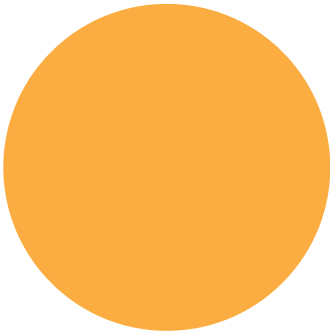
VK

WK

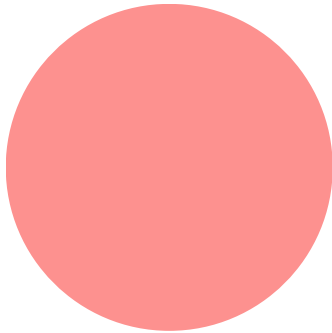
WK

Paleta de color

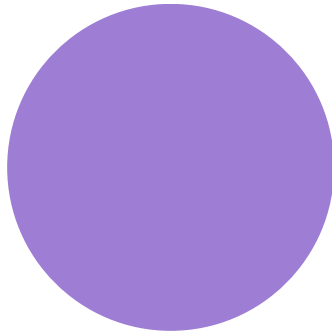
RGB



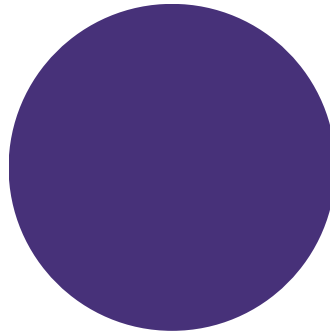
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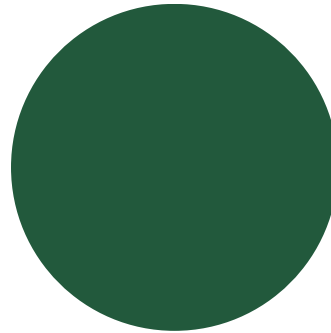
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#9E7DD4

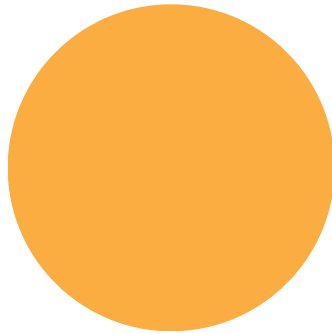


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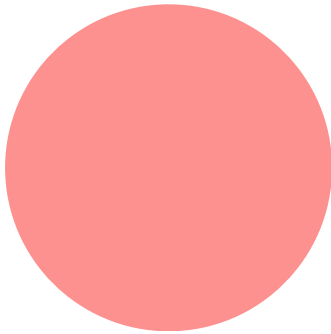


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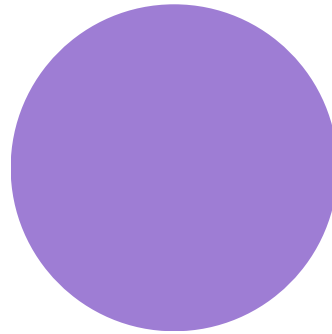
CMYK



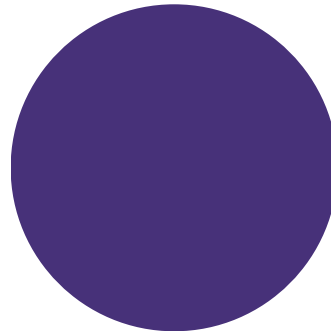
(0%, 31%, 74%, 2%)



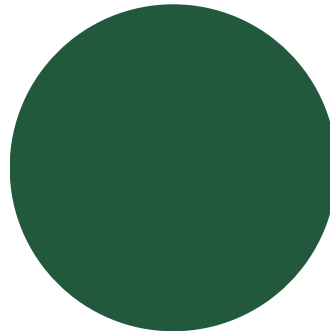
(0%, 43%, 44%, 1%)



(26%, 41%, 0%, 17%)



(41%, 60%, 0%, 53%)



(62%, 0%, 33%, 65%)

Fuentes tipográficas

TÍTULOS

Maily

AaBbCcDdEeF f
G H I J K L M N O P Q R
S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9
& @ \$ % { } ! * ° ” ; .

Papelería

TARJETAS DE PRESENTACIÓN



Impresiones:



En la calle



Icono



Usos incorrectos del logo



Gracias por hacernos
parte de tu sueño

-EL EQUIPO DE ONYXVIP